



IMPORT & EXPORT SPECIALISTS IN

Fresh & Frozen Meat,  
Poultry, Fish & Seafood

ENTER



# Introduction to Norwest

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Founded in 1998, Norwest Foods International Ltd. set its ambitions high with the desire to become a market leader in the import and export of fresh and frozen meat, poultry and fish.

Whilst our initial trading activity focused on trade between the UK and the EU, this approach combined with our reputation, experience, and reliability, has allowed us to build a strong and reputable presence trading across all continents. We pride ourselves on our reputation as a trusted trading partner which is evident given our continuous international growth.

Throughout our history we have seen continued growth and success, a result of the constant evolution and improvement of the services we can offer. This is made possible by utilising the skillsets of a strong and passionate team of individuals across our commercial, technical, logistics and finance departments.

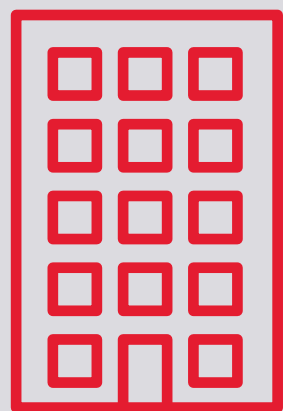
# Core Values



Passion, commitment, professionalism, collaboration, and continuous development. These are our 5 core company values and demonstrate our understanding of the importance Norwest Foods has in the international supply of protein products. Propelled from our board of directors, everyone at Norwest is committed to the importance of service, reputation, value, and delivery of quality and safe food.

As a privately owned business our purpose, trust, and respect is evident. Combined with our passion we endeavour to make the difference. Taking ownership and committing to providing our business partners the highest level of service.

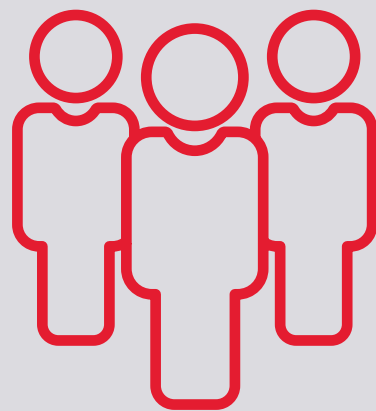
# Market Scope



12+ OFFICE  
LOCATIONS



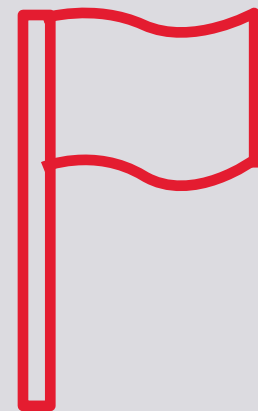
85+ ACTIVE  
MARKETS



45+  
EMPLOYEES



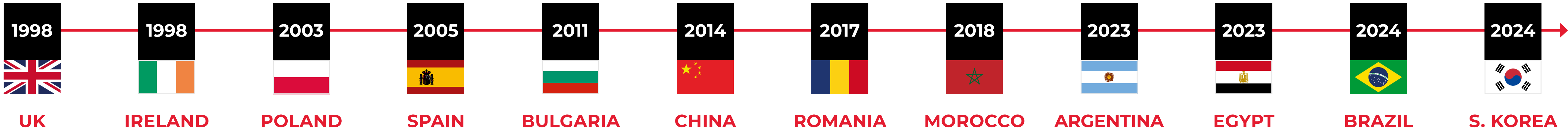
ACTIVE ON  
6 CONTINENTS



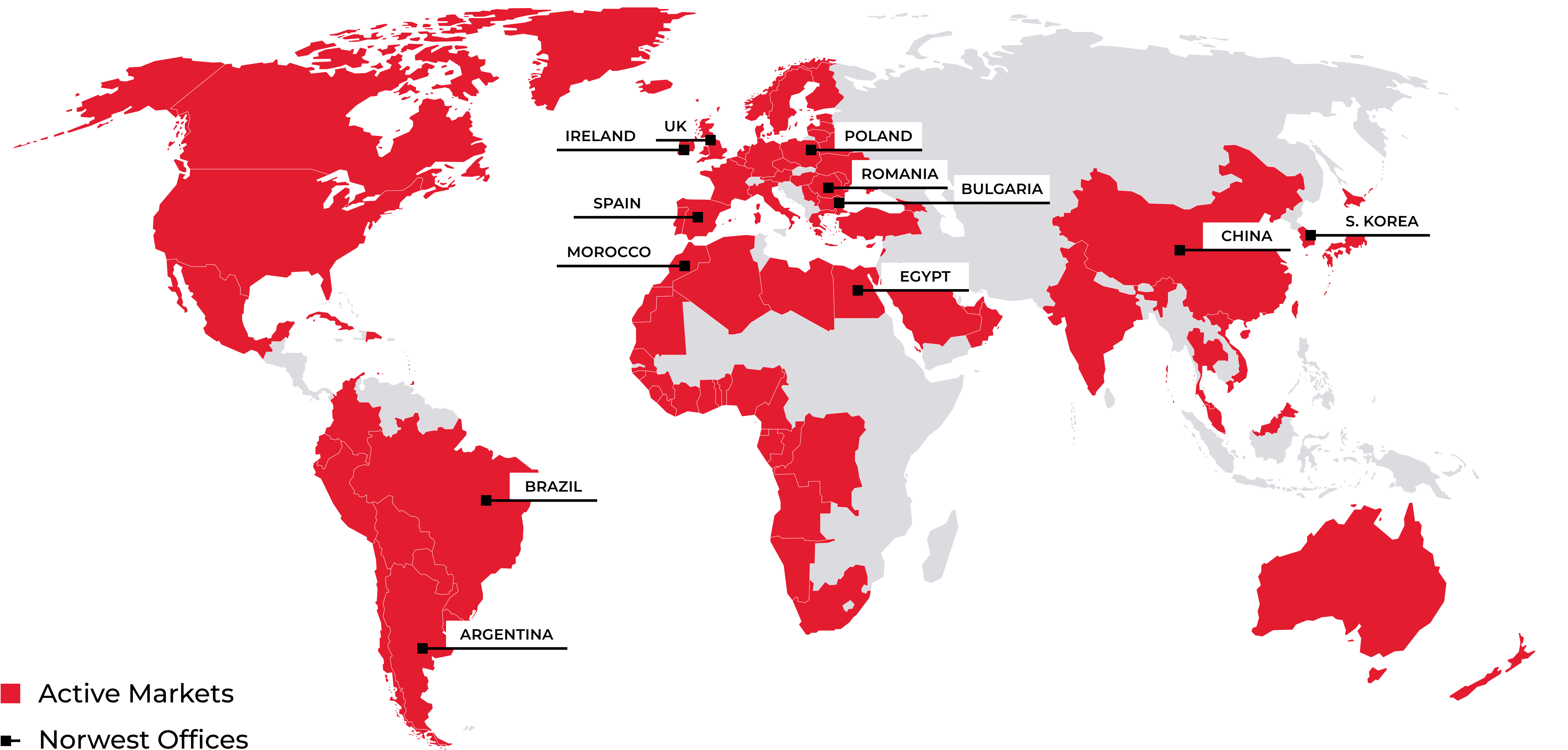
FOUNDED IN  
1998

Norwest Foods International has an ever-growing supplier and customer portfolio and has invested heavily since inception to build a network of offices in key trading areas.

A breakdown of our offices being opened can be found in the timeline below:



# Active Markets



# Food Safety & Quality

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Norwest Foods is dedicated to ensure that all operational activities, storage and distribution meet the highest standards. We maintain our Quality Management Systems and controls to ensure our clients' specific requirements are satisfied in line with industry best practices, customer considerations and to GFSI benchmarks. We believe that an open and honest technical approach between the supplier, ourselves and the client is paramount.

Norwest Foods became BRCGS Agents and Brokers certified in 2017 (version 1). The business has successfully completed recent audits against version 3 of the BRCGS Broker standards with 0 non-conformances, becoming the first company to achieve 0 non-conformances throughout its audit history.

These certifications are very important to us as it gives assurances to our trading partners that we maintain a strong control in our due diligence and ensure we are continuously up to date with matters concerning food safety and legality.



**The International  
Meat Trade  
Association**

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# Finance

The finance department at Norwest Foods is primarily tasked with the stewardship of the company’s income, expenditure and controlling its assets and liabilities. As a company operating across the globe, we deal with multiple currencies and utilise many banking platforms to ensure our trading activity is not prohibited by finance.

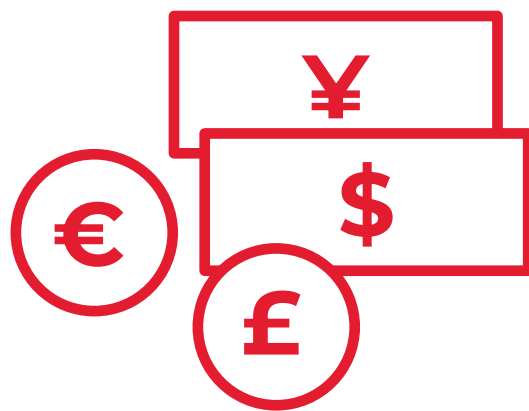
We have an efficient team of committed individuals who take ownership in ensuring our ledgers are as up to date as possible and our trading accounts are settled within agreed terms. We also ensure we have strong relationships with third parties such as our bankers, auditors, insurers and HMRC, supplying them in a timely manner with data as required. Our Finance Director reports management information back to the business frequently, an important function allowing the company to maximise opportunities and continue growth.



**STRONG RELATIONSHIPS**  
WITH THIRD  
PARTIES



**EFFICIENT TEAM**  
OF COMMITTED  
INDIVIDUALS



**MULTIPLE CURRENCIES**  
ENSURE SMOOTH  
TRADING ACTIVITY

# Logistics

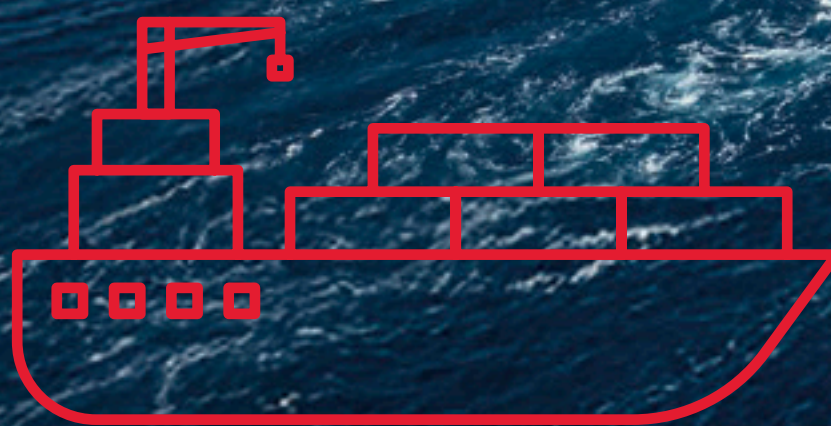
At Norwest Foods we have a highly experienced team within our Logistics department, specialising in the movement of fresh and frozen products across the globe. As our business has grown, we have streamlined our processes and hand-picked our team to ensure we have a varied skillset across the department. This gives us the ability to understand the dynamics needed to provide the best service and satisfaction to our trading partners.

Most of our volume is distributed utilising 40ft high cube reefer containers, however we also work frequently with various other forms of freight including euro rails and airfreight.



**3,000+ TRAILERS**

TRANSPORTED IN THE UK & EUROPE (23/24)



**6,000+ CONTAINERS**

SHIPPED GLOBALLY (23/24)



**220'000 MT**

OF PRODUCT TRADED (23/24)

# Why Norwest Foods?

Norwest strives to continuously develop the business, people and process through innovation and embracing market changes and demands. The Norwest team will work in a professional manner with honesty and integrity developing trust and building strong relationships.



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# Commercial Summary

Since the company’s inception, Norwest Foods has successfully developed a far-reaching and expansive supply of various proteins. This enables our commercial team to offer a broad range of customers a diverse selection of quality and safe products, both fresh and frozen, at competitive prices.

Whilst our core business is structured to supply products to processors, manufacturers and importers, our flexible approach allows us to trade with all scales of business, no matter how big or small, our commercial team can add value. We are characterised by our reliable, trusted service and the extensive knowledge we have on the food industry.

## OUR SPECIALITIES



**PORCINE  
PRODUCTS**



**BOVINE  
PRODUCTS**



**OVINE  
PRODUCTS**



**POULTRY  
PRODUCTS**



**FISH & SEAFOOD  
PRODUCTS**



**VALUE ADDED  
PRODUCTS**

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## Specialists in the procurement and distribution of pork.

Our extensive network of pork suppliers allow us to procure and supply a wide range of products. We are happy to work with the requirements of our customers and suppliers to develop various cuts and specifications.

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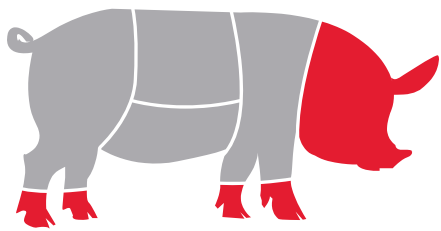
[POULTRY](#)

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[VALUE ADDED](#)



# Porcine



Pork Head



Pork Ear



Pork Tongue



Pork Cheek



Pork Jowl Rind On



Pork Jowl Rindless

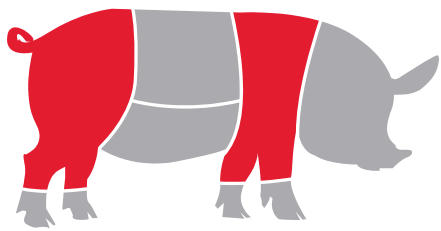


Pork Front Feet



Pork Hind Feet

# Porcine



Pork Forend



Pork Boneless Shoulder



Pork Collar



Pork Lacone



Pork Leg



Pork Boneless Leg

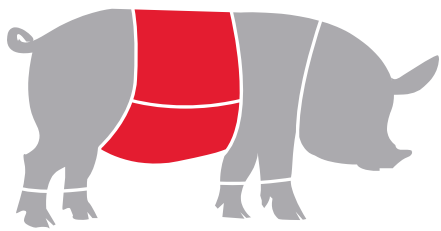


Pork Chump



Pork Hock

# Porcine



Pork Middle



Pork Loin



Pork Belly



Pork Tenderloin



Pork Loin Rib



Pork Belly Rib

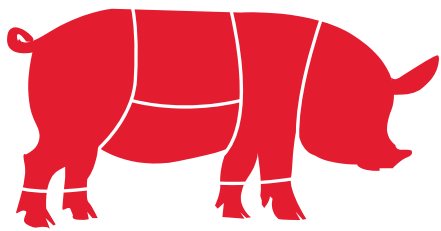


Pork Single Rib



Pork Belly Flank

# Porcine

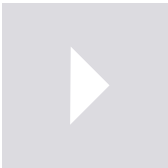
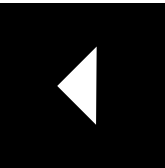


1

2

3

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Pork Heart



Pork Liver



Pork Neck Bone



Pork Riblet



Pork Sternum



Pork Blade Bone



Pork Femur Bone



Pork Soft Bone

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VALUE ADDED

## Specialists in the procurement and distribution of beef.

Our extensive network of beef suppliers allow us to procure and supply a wide range of products. We are happy to work with the requirements of our customers and suppliers to develop various cuts and specifications.

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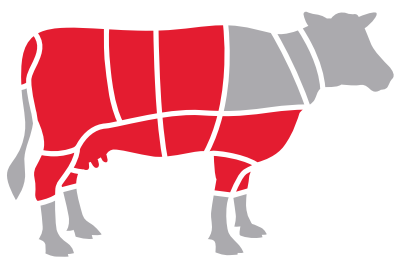
[POULTRY](#)

[FISH & SEAFOOD](#)

[VALUE ADDED](#)



# Bovine



Beef Forequarter  
(FFQ/RFQ)



Beef Topside



Beef Knuckles



Beef Brisket



Beef Short Plate



Beef Short Ribs

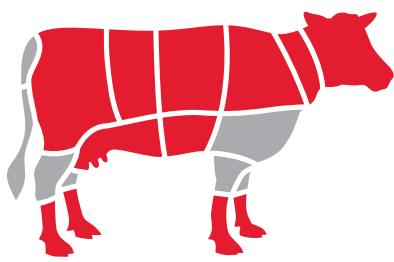


Beef Shin & Shank



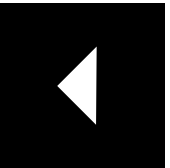
Beef Skirts

# Bovine



1

2



Beef Trimming



Beef Head Meat



Beef Fat



Beef Tongue



Beef Heart



Beef Liver



Beef Omasum



Beef Feet

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VALUE ADDED

## Specialists in the procurement and distribution of lamb.

Our extensive network of lamb and mutton suppliers allow us to procure and supply a wide range of products. We are happy to work with the requirements of our customers and suppliers to develop various cuts and specifications.

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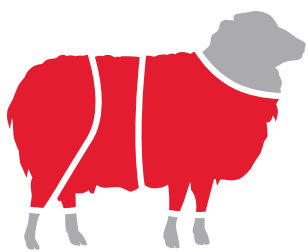
[POULTRY](#)

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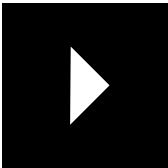
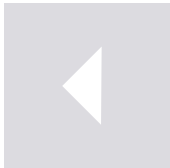


# Ovine



1

2



Lamb Saddle



Lamb Shoulder



Lamb Leg



Lamb Breast



Lamb Hind Shank



Lamb Fore Shank



Lamb Rack



Lamb Chump

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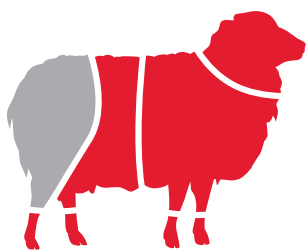
OVINE

POULTRY

FISH & SEAFOOD

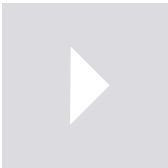
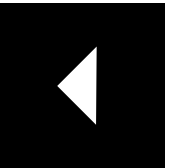
VALUE ADDED

# Ovine



1

2



Lamb Neck



Lamb Neck Fillet



Lamb Trimmings



Lamb Fat



Lamb Heart



Lamb Kidney



Lamb Head



Lamb Feet

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## Specialists in the procurement and distribution of poultry.

Our extensive network of poultry suppliers allow us to procure and supply a wide range of products. We are happy to work with the requirements of our customers and suppliers to develop various cuts and specifications.

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[VALUE ADDED](#)



# Poultry



Chicken Crown



Chicken Fillet



Chicken Inner Fillet



Diced Chicken



Whole Bird



Chicken Back



Chicken Leg



Chicken Skin

# Poultry



Chicken Thighs  
Bone In / Skin On



Chicken Thighs  
Boneless / Skinless



Chicken Drumsticks



Chicken Leg Meat  
Skin On / Skinless



Chicken 3 Joint Wing



Chicken 2 Joint Wing



Chicken Prime Wing



Chicken Mid Wing

# Poultry



Chicken MDM



Chicken Mince



Chicken Feet



Chicken Paw



Chicken Liver



Chicken Neck

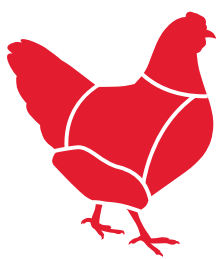


Chicken Heart



Chicken Gizzard

# Poultry

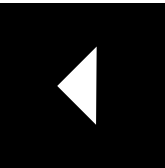


1

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4



Norwest Foods also prides itself on being able to offer an extensive range of Turkey, Hen & Duck products to help service its global customer base.

Feel free to get in touch with our team to discuss your requirements in more detail.

## Specialists in the procurement and distribution of seafood.

Our extensive network of fish and seafood suppliers allow us to procure and supply a wide range of products. When it comes to fish, there's nothing we can't source for you.

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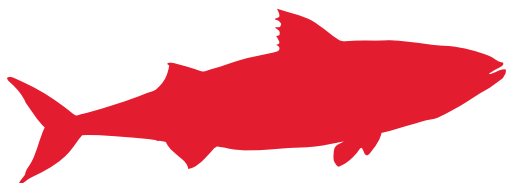
[POULTRY](#)

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[VALUE ADDED](#)



# Fish & Seafood



## Shellfish

### Warmwater

Argentinian Red Shrimp  
Black Tiger  
Vannamei

### Coldwater

Coldwater Shrimp  
Mussels



## Whole Fish

From the UK, Norway, Faroes,  
Spain, USA and West Africa:

Mackerel  
Horse Mackerel  
Catfish  
Blue Whiting  
Herring  
Sardines  
Capelin

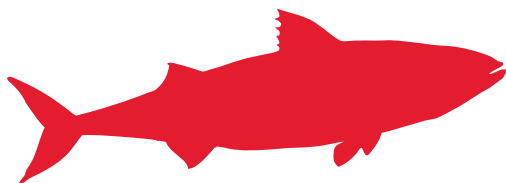


## By-Products

From Salmon, Cod, Haddock,  
Tilapia and many more:

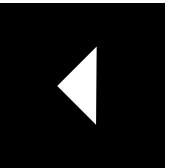
Heads  
Bellies  
Trim  
Frames

# Fish & Seafood



1

2



## Fish Fillet

**From China and Vietnam:**

- Pangasius
- Alaskan Pollock
- Atlantic Cod
- Haddock



## Surimi

**Outstanding quality:**

- Alaska Pollock
- Threadfin Bream
- Lizardfish
- Ribbon Fish
- Big Eye
- Croaker
- Blue Whiting
- Hake



## Industrial Blocks

**From China and Vietnam:**

- Alaskan Pollock
  - Atlantic Cod
  - Haddock
- Bespoke products available on request.

## Your partner in the creation of value added products.

We pride ourselves on our commitment to providing high quality cooked meat and meal solutions from our partner manufacturers. From restaurant quality ribs to a Taco meal for two, we have the solution. Our New Product Development Team create the dishes with the aid of market research to determine current trends. With access to cutting edge insight and data, regular market based reviews and extensive innovation kitchen facilities, our teams are able to develop and create outstanding solutions to cover all your needs.

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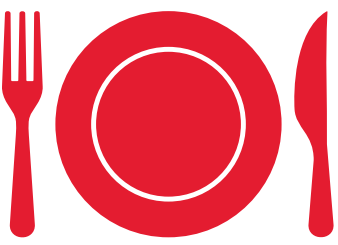
[POULTRY](#)

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# Value Added Products



## Cooked Rib Racks and Single Ribs

### Rib Racks

Pork Loin Ribs or St Louis Ribs. Calibrated to various sizes. Cooked in various sauces.

### Single Ribs

Calibrated to various sizes. Cooked in various sauces.

**\*\*Available for food service and retail.**



## Cooked Pork Belly Squares and Belly Bites

### Pork Belly Squares

Calibrated to various sizes and pack sizes. Cooked in various sauces.

### Pork Belly Bites

Calibrated to various sizes and pack sizes. Cooked in various sauces.

# Value Added Products



1

2



## Slow Cooked Pulled Pork and Beef

### **Pulled Pork**

Pork Shoulder or Collar.

Choice of various sauces or pack sizes.

### **Beef Brisket**

Choice of various sauces and specifications.

**\*\*Available for food service and retail.**



## Slow Cooked Pulled Chicken

### **Pork Belly Squares**

Slow cooked, with a choice of sauce.

Various pack sizes and specifications available upon request.

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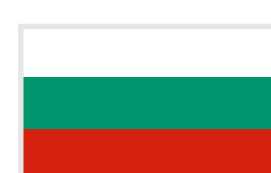
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Click or scan to find  
a local team member



Click or scan to  
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